

COMBINED ISSUE:

AUG & SEP 2022



Happy
Chhath Puja



WHAT'S INSIDE?

FROM THE DESK OF VCMD
PAGE.....1

EDITOR'S SPEAK
PAGE.....2

MAX PANORAMA
PAGE3-11

EMPLOYEE NEW JOINEES
PAGE.....12

THOUGHT OF THE MONTH

"Everyday may not be good. But
there is something good in
everyday."

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SCAN THE CODE
FOR THE ARCHIVE
COLLECTION OF
NISHHA



FROM THE DESK OF VCMD

Dear Maxian,

Greetings of the Season!

The last two months have been extremely busy and monumental for us.

As you know, in the month of August, we concluded our #buildersofindia campaign with great success. The campaign ended with the launch of the titled #buildersofindia. This was released by the Governor of Assam. The campaign was designed so as to bring about an awareness in the youth and amongst ourselves about those unsung heroes by whose efforts India won its freedom. Today, we are the largest democracy in the world and rub shoulders with the developed countries equal in all respects.

However, there is a huge lesson to be learnt from the valiant efforts of these unsung heroes and it is the learning by introspection. Many of us here stand on that threshold of life where enough professional experience has been gained and we are probably midway in our domestic commitments in the role of a family member. If we have not decided till now then this is the right time in our busy life to find what is the actual purpose of our lives.

Rumi, the 13th-century Persian poet, and theologian wrote:

"When I was young, I thought I could change the world, I am wiser now so I am changing myself."

That couplet tells just a lot about what we need to do. We need to discover a purpose. This activity begins by discovering oneself which is the greatest and most important adventure of our lives.

This personal journey is one every individual will benefit from taking. It is a process that begins by visiting ones past years and to shed any fears and trauma. The second step is to differentiate. We cannot be a part of the herd. No human is the same and we need to discover ourselves as a brand. The next step is to build on our own values, and ideals rather than blindly follow a set pattern. This will again require a serious look within. Once these steps are taken the realisation of personal power and strength will filter in. This will give confidence, and competence. The cycle is complete by practicing service unto others. Mahatma Gandhi said "The best way to find yourself is to lose yourself in the service of others."

I am sure you will begin the journey of discovering and bettering oneself.

I am also pleased to inform that as per the need of the market, we launched a new brand titled Max Power Plus recently. The product has been received very well by the channel and promises to be a big brand. I thank all of you for the success of the new product.

The festive season is over and it ushers in the building season. We have targets to achieve and also set goals for going beyond them.

I wish you all the best for the coming month.

Regards,
VCMD



Green Valley Industries Limited

VOLUME 8 ISSUE 3

AUG & SEP 2022



EDITOR'S SPEAK



Dear Maxians!

As we enter into November with the blessing of Puja, let's thank our Almighty Creator for the opportunities and abundance that lay ahead of us.

October was indeed a blessing for MAX TEAM, with the new launch of our Product, "Max Power Plus Cement". With the help of the Production, Management, Marketing, Distributors and Vendors the new product was launched to the Market with its distinct packaged BOPP (Biaxially Oriented Polypropylene) bags.

As we celebrate this Diwali & Chhath Puja, let us share the light with ones near us, the needy and also our neighbours.

The annual Seng Kut Snem festival is celebrated to commemorate the Seng Khasi Movement to preserve, protect and uphold the indigenous Khasi culture on 23rd November 2022.

With one more month left for 2022, let's give our 110% in whatever we do, expand our reach and strive for bigger goals to make 2022 worth it, as we prepare ourselves to welcome 2023.

Happy Deepawali & Chhath Puja to all Maxians!

Sending prayers and warm wishes,

Rupesh Mishra.



LIFE TEACHINGS FROM BHAGWAD GITA ON FOUNDERS DAY

To revisit and inculcate values as laid down by our Founder Chairman, Max Cement in association with Hare Krishna Mandir of Guwahati organised a morning spiritual session for its employees on Life Teachings from Bhagwad Gita by Mahasundar Prabhuji at Taj Vivante.



FOUNDERS DAY CELEBRATIONS

Team Max celebrated its Founder's Day across all locations. Employees paid tribute to the Late. Chairman on his birth anniversary and pledged to follow the footsteps and values laid down by the Founder. The Homage was followed by various CSR initiatives such as Plantation drive at Factory premises, distribution of food packets and installation of basic amenities for orphanages and destitute kids.





GOVERNOR OF ASSAM RELEASES BOOK "BUILDERS OF INDIA", HOMAGE BY MAX CEMENT TO THE VARIOUS FREEDOM FIGHTERS

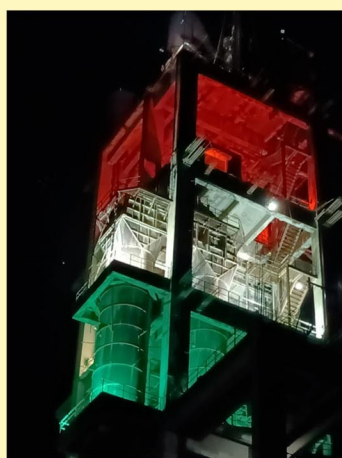
Hon'ble Governor of the State of Assam, Prof. Jagdish Mukhi released the book "Builders of India" at the Raj Bhawan, Guwahati in presence of Max Cement's officials, on 6th August 2022. The Book is the part of the Max Cement Campaign which commemorates the sacrifices and contributions of 75 unsung heroes of the Freedom Movement of India.



FOR MORE INFORMATION, VISIT OUR WEBSITE : [HTTPS://WWW.MAXCEMENT.CO.IN/BUILDERSOFINDIA](https://www.maxcement.co.in/buildersofindia)

INDEPENDENCE DAY CELEBRATIONS

A panoramic view of Max Cement plant at Meghalaya displaying the spirit of freedom through spectacular display of tri colour lights on the occasion of 76th Independence Day celebration of India.



On the occasion of 76th Independence Day, Max Cement hoisted the Indian flag as per custom in the factory premises and in the residential colonies based there. Max Cement also participated in the Har Ghar Tiranga programme by offering Indian Flag memento to all its channel partners and encouraging them to participate in this novel initiative.



JANMASTAMI CELEBRATIONS AT PLANT



DAHI HANDI EVENT AT PLANT



VISWAKARMA PUJA 2022

Vishwakarma Puja was celebrated amid religious gaiety at GVIL Plant on 17th September. Devotees performed the puja at the pandal beside Admin office building.



VISWAKARMA PUJA KOLKATA



FELICITATION OF FOOTBALL TEAM AT PLANT

Our MD felicitated the students of Mihmyntdu RC Eve Secondary School from Meghalaya for playing on a National level football match in the Subrato Mukherjee Cup in New Delhi in September 2022. Most of the students in this school come from underprivileged family. He applauded the team for not belittling themselves by comparing against the others, but rather taking it up as a challenge and stood out not only in the District or the State, but the National level, where other reputed schools not come up to.



CRICKET MATCH AT PLANT

Cricket match played between Tech and non tech team to mark the birth anniversary of Major Dhyan Chand.

Match Highlights:-

Team non tech won by 7 wickets, Man of the match was awarded to Mr. Rupesh Mishra for taking 3 wickets, 2 maiden overs and 1 extraordinary catch. Best batsman was awarded to Mr. Bulbul Mazumdar for scoring highest (17 runs).



SUB DEALER MEET: DHARMANAGAR 2022



SUB DEALER MEET: HOJAI 2022



SUB DEALER MEET: RURAL KAMRUP 2022



PC MEET: JORHAT 2022



PC MEET: NAGAON 2022



MAX NEW JOINERS

PLANT

PHOTO	NAME OF EMPLOYEE	DEPT.	DESIG.
	SAHAB UDDIN MIA	ADMINISTRATION	LMV DRIVER
	SURENDRA KUMAR	COMMERCIAL	STP OPERATOR
	BAPPAJIT ROY	ELECTRICAL & INSTRUMENTATION	JR. TECHNICIAN
	MANISH KUMAR SINGH	PACKING PLANT	SUPERVISOR
	DHARMENDRA RAM	PROCESS	MACHINERY ATTENDANT
	ABIJIT NATH	QC & RMH	SAMPLE BOY

HO

PHOTO	NAME	DEPARTMENT	DESIGNATION
	SRIMANTO CHATTERJEE	IT	AGM

