

## NEWS DESK

### VCMD MESSAGE

Dear Colleagues,

The year draws to a close and in this final month it is time not only to celebrate and bring in a New Year but it is also the time to reflect and contemplate.

Each month of the year that passed brought with it new experiences, fresh exposures and self-evaluations.

To better one's life, both at work or in private space, one is to learn from these experiences so as to improve oneself as a person, as a colleague and essentially as a better citizen.

We, at Max Cement, have always encouraged learning with the vision that knowledge must be shared, so that challenges can be jointly overcome. No challenge that we ever confront is invincible if we put our combined pool of knowledge and resources to overcome it. Let us make this a MAX habit.

Wishing you all compliments of the season and best wishes for the coming year!

Regards,  
Vineet Agarwal

"Being happy doesn't mean everything's perfect. It means you've decided to look beyond the imperfections."

## EDITOR'S SPEAK

Dear All,

Max Cement was overjoyed to have been a part of the internationally renowned Cherry Blossom Festival in Shillong which comprised of a marathon that was partaken in by people of various age groups and countries. We are proud to have been a part of such a prestigious event.

We also conducted a Diabetes check-up camp for our employees at our Meghalaya plant.

We got yet another chance to convey how much our employees mean to us by hosting an Investor Awareness Programme in our Sales and Marketing office to help guide those in the office regarding smart investment choices.

Not to mention, Max Cement wishes a very Happy Birthday to the many Max members who have their birthdays this month!

Last but not the least, as the wintery chill has set in, so has the most enjoyable time of the whole year as well as the festive mood that comes along with it! Therefore, I on behalf of Max Cement would wish all our employees a Merry Christmas and a memorable, productive New Year.

Regards,  
Nitesh Chaharia



For any suggestion, write ups, photographs or participation in the Editorial board, e-mail us at [nishtha@gnggroup.in](mailto:nishtha@gnggroup.in)



### DIABETES CHECK-UP CAMP



**Meghalaya, 14th Nov'17:** A free diabetes check-up camp was organised for all the employees and villagers (Nongsning) at the plant site. The camp was inaugurated by Sr. VP - Mr. PVSR Dattu at 8.30 AM and it continued till 2.30 PM. The camp was conducted by Mr. Radha Kanta Das and his staff. Seventy-nine patients were examined and were told about this chronic ailment which is also termed as a 'silent killer'.

### CHERRY BLOSSOM FESTIVAL (RUN FOR SUSTAINABILITY)



**Shillong, 9th Nov'17:** Max Cement was proud to be associated with the Cherry Blossom Festival 2017 Run for Sustainability held at Shillong. The early morning run was flagged off by the Director of Sports & Youth Affairs, Government of Meghalaya. A prize distribution ceremony succeeded the 5 km stretch run, where hundreds participated - including children, senior citizens and runners from various parts of the world, who had come to experience the festival.

### INVESTOR AWARENESS PROGRAMME



**Guwahati, 11th Nov'17:** An Investor Awareness Programme was held in the Sales & Marketing office in Guwahati. The programme was based on smart investment, that is, how and where the employees should invest their money in order to maximise their returns. The programme was attended by most of the employees in the office.



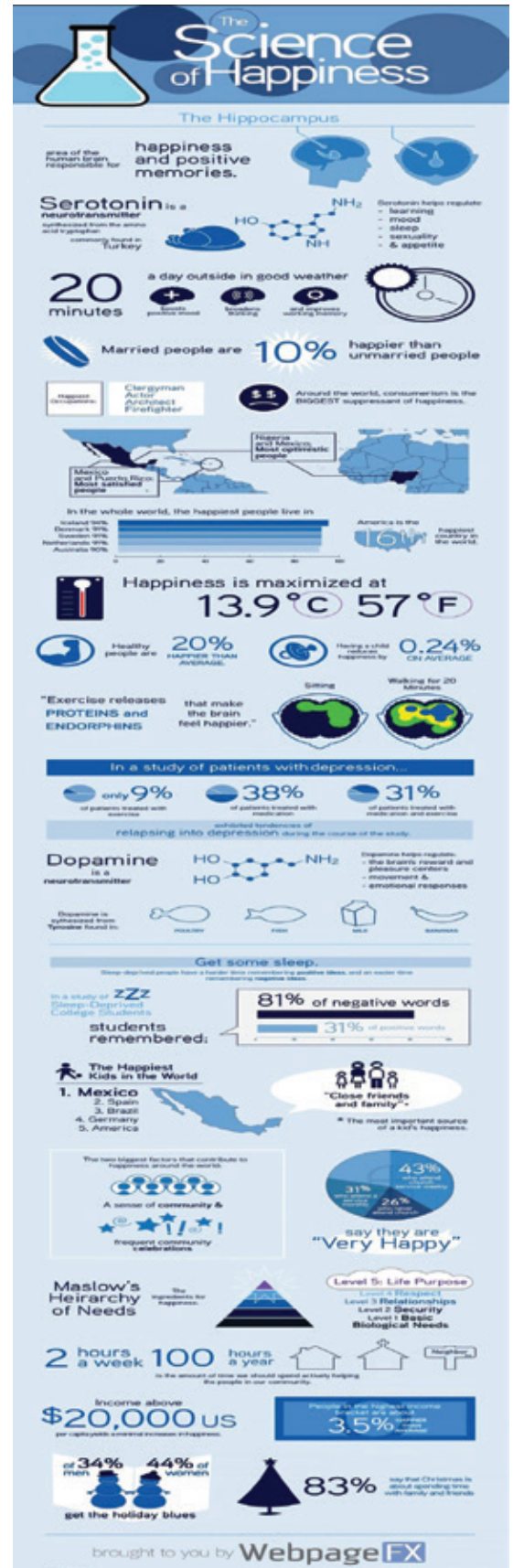


## BUILD A BRIDGE

Once upon a time, two brothers who lived on adjoining farms fell into conflict. It was the first serious rift in 40 years of farming side by side, sharing machinery and trading labour and goods as needed without a hitch. Then, the long collaboration fell apart. It began with a small misunderstanding and it grew into a major difference and finally it exploded into an exchange of bitter words followed by weeks of silence. One morning, there was a knock on John's door. He opened it to find a man with a carpenter's toolbox. "I'm looking for a few days' work," he said. "Perhaps you would have a few small jobs here and there I could help with? Could I help you?" "Yes," said the older brother. "I do have a job for you. Look across the creek at that farm. That's my neighbour; in fact, it's my younger brother. Last week there was a meadow between us and he took his bulldozer to the river levee and now there is a creek between us. Well, he may have done this to spite me, but I'll do him one better. See that pile of lumber by the barn? I want you to build me a fence -- an 8-foot fence -- so I won't need to see his place or his face anymore." The carpenter said, "I think I understand the situation. Show me the nails and the post-hole digger and I'll be able to do a job that pleases you." The older brother had to go to town, so he helped the carpenter get the materials ready and then he was off for the day. The carpenter worked hard all day measuring, sawing, nailing. About sunset when the farmer returned, the carpenter had just finished his job. The farmer's eyes opened wide, his jaw dropped. There was no fence there at all. It was a bridge--a bridge stretching from one side of the creek to the other! A fine piece of work -- handrails and all -- and the neighbour, his younger brother, was coming across, his hand outstretched. "You are quite a fellow to build this bridge after all I've said and done." The two brothers stood at each end of the bridge, and then they met in the middle, taking each other's hand. They turned to see the carpenter hoist his toolbox on his shoulder. "No, wait! Stay a few days. I've a lot of other projects for you," said the older brother. "I'd love to stay on", the carpenter said, "but I have many more bridges to build."

By Rupesh Mishra

## SCIENCE OF HAPPINESS



## EMPLOYEE BIRTHDAYS

NISHITHA

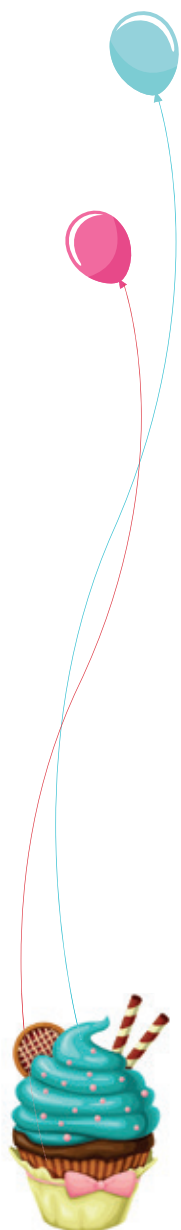
GG GROUP

NAME	D.O.B
PLANT	
FOYJUL HAQUE	2nd Dec
MONTU DEURI	3rd Dec
UMESH PRASAD VISHWAKARMA	4th Dec
HEBORME SHYLLA	4th Dec
UTPAL KOCH	5th Dec
HARI OM MISHRA	5th Dec
DECEMBER DKHAR	5th Dec
MRIDUL BORAH	10th Dec
PIKAN KUMAR NATH	10th Dec
BASUDEV MUNDA	12th Dec
SUMESWAR BASUMATARY	12th Dec
DIMON LAMURONG	12th Dec
RAKESH PEGU	13th Dec
GHANA KANTA BOROO	13th Dec
JAKIR HUSSAIN	14th Dec
RAJU DEY	15th Dec
RANADHIR SINGHA	17th Dec
LAMBHA DHAR	18th Dec
DIANGSUK SUTNGA	18th Dec
JOYDEEP KURMI	19th Dec
SAURABH PRATAP MISHRA	20th Dec
SUBHAMAY SAWOO	20th Dec
BIKASH SINHA	20th Dec
ALTAF HUSSAIN BARHUIYA	20th Dec
ABHISHEK KUMAR SAVITA	21st Dec
BICHITTRA NATH	22nd Dec
BIJU SINHA	24th Dec
RAJIB PAUL	25th Dec
NAJMUL AHMED	25th Dec
DEBDAS DEB	25th Dec
PRIMSWEL NONGTUDU	25th Dec
CH. SAMARENDRA SINGHA	29th Dec
BIKASH CHAKRABORTY	30th Dec
ABDUL MALIK	31st Dec
BIRAJ KUMAR DEKA	31st Dec
PROSONJIT SINGHA	31st Dec

NAME	D.O.B
PLANT	
UTPAL KUMAR NATH	31st Dec
RAJESH PAUL	31st Dec
MALAY KANTI DAS	31st Dec
BIPUL CHAKRABARTY	31st Dec
SACHIN BASUMATARY	31st Dec
SAHID AHMED	31st Dec
GAUTAM NATH	31st Dec
PRADIP NATH	31st Dec
PUTUL KUMAR	31st Dec
SUKUMAR BASUMATARY	31st Dec
BULBUL HAUQ MAJUMDAR	31st Dec
PAPU GOGOI	31st Dec
KMENLANG SUCHEN	31st Dec

NAME	D.O.B
GUWAHATI OFFICE	
SARAT DAS	1st Dec
KALYAN ROY	4th Dec
PALLAVI BORAH	6th Dec
BISWAJIT HAZARIKA	9th Dec
ARUP BARUA	10th Dec
ATUL KUMAR DUTTA	12th Dec
ABINASH BARUAH	12th Dec
PARTHA PRATIM DHAR	13th Dec
LAXMI KHEMKA	15th Dec
TANMOY SARKAR	26th Dec
KHAGEN DEKA	31st Dec
SURAT ZAMAL	31st Dec
MANIK DAS	31st Dec
SANJAY PRASAD	31st Dec
SUNIL BORO	31st Dec



NAME	D.O.B
HEAD OFFICE	
ANJAN GHOSH	11th Dec
VARDHAN AGARWAL	24th Dec
SUKANTA SINHA	28th Dec





**A WARM WELCOME TO THE NEW RECRUITS OF MAX CEMENT**

We welcome, with open arms, all of the following members who have been newly introduced into the Max Cement family. We sincerely hope that they will thoroughly enjoy their association with our organisation.

**HEAD OFFICE**

NAME		PHOTO
<b>SOUMEN RAY</b> Trainee (MIS)	Soumen joined the Kolkata office on 04.11.17. He has a Bachelor's in Business Administration from Punjab National University. He has 2 years' experience in the MIS field and has also worked under various projects of MIS successfully.	
<b>NILU SURANA</b> Assistant Manager (Accounts)	Nilu joined the Kolkata office on 14.11.17. She has done her CA from Institute of Chartered Accountant India. She has 3 years' experience in accounting function and has conducted various kinds of audits. She also played an active role as a Head Girl in her school days. She takes a keen interest in swimming, singing and drawing.	

**SALES AND MARKETING**

NAME		PHOTO
<b>DEBOJYOTI SAIKIA</b> Executive (Branding)	Debojyoti joined the Guwahati Office on 13.11.17. He has done a BCA from Annamalai University and brings along over 4 years of experience. He was associated with Vodafone before joining us.	
<b>ARINDAM DEB</b> Assistant General Manager (Sales)	Arindam joined the Jorhat Office on 15.11.17. He pursued a B. Com degree from Assam University and has over 19 years of experience in his kitty. He was associated with Modi Revlon Ltd., Cadbury India Ltd., Bharti Airtel Ltd., Vodafone Essar Spacetel Ltd. and Reliance Communication Ltd. before joining us.	
<b>KAUSHIK ROY</b> Senior Executive (Branding)	Kaushik joined the Guwahati Office on 15.11.17. He completed his B.A. from Guwahati University and brings along over 11 years of experience. He was associated with Vodafone as well as Aircel before joining us.	