

NEWS DESK

VCMD MESSAGE

Dear Maxians,

Greetings on May Day!

At the outset let me congratulate and appreciate the work done by our Workforce.

The ongoing IPL matches thrill us as we watch it each evening. Teams representing regions, sporting their brand colours with their champions battling it out, all vying to be winners

How like our own arena of the competitive cement marketing world!

Like the champions of the teams, each one of the cement companies have a selling proposition, be it in their product or in service or both. It is on this selling platform that MAX has to perform and excel. We cannot all excel in every field and it is, thus, necessary for us to give our best in our areas of competency and complement Team Work so that the MAX Team emerges as an All Rounder.

There will be one declared champion a year but that only adds to the competitive spirit of the other Teams.

Come let us make MAX the Winner.

Regards,
Vineet Agarwal

"With the new day comes new strength and new thoughts."

EDITOR'S SPEAK

Dear All,

Our Editorial team thanks all its readers for their immense support and involvement over the time. We appreciate the view and suggestions provided to us and increasing our readership.

On the occasion of International Workers Day, we salute all the labourers. This day is simply not a celebration for the labourers but a day to pay respect to the labour class. There lies a great trend in the unity among the labourers today.

Max and its members celebrated Bihu with great pleasure and enjoyment. There was a gathering of all the employees which was attended by the VCMD. The highlight in this month's newsletter is the hindi poem, 'Prakriti aur Hum' by Avdesh Kumar 'Avadh'.

Regards,
Nitesh Chaharia



MAX PANORAMA



DEATH ANNIVERSARY OF MR. G.N. AGARWAL



11th April '18: All the employees from various locations paid homage to Late Shri G.N. Agarwal on his 7th death anniversary on 11th April by offering white roses & flowers. All employees observed two minute silence for the peace of his departed soul.

ANNUAL EMPLOYEES GET TOGETHER



16th April '18, Guwahati: Annual employees get together party was organised in Hotel Pragati Menor, Guwahati on 16th April evening. VC & MD Shri Vineet Agarwal & ED Shri Prakash Agarwal also present in the party & grace the occasion. President Sales & Mkt. declared the employee's incentive for FY 17-18. All the employees enjoyed the party & rocked the dance floor.

1ST LOHIT SONOWAL KRITI CHAKRA MEMORIAL INTER UNIT FOOTBALL CHAMPIONSHIP



21st April '18, Guwahati: MAX was proudly associated with Assam Police where we sponsored a football match held at Nehru Stadium, Ghy on 21st April'18.

MAX PANORAMA



BIHU CELEBRATION



Meghalaya: Max Cement has celebrated the event with lively performances by the employees at Max Cement Plant at Meghalaya.

HALLA BOL



Kusumtola: A marketing initiative by the dealer Chunnu Enterprise in the rural area of Kusumtola where, chocolates biscuits and water was distributed within the participants from all the fraternity.



MOATSU FESTIVAL IN NAGALAND

PEARLS OF WISDOM

NISHITHA

GNG GROUP

प्रकृति और हम

प्रकृति स्वयं में सौम्य सुशोभित, सुन्दर लगती है।
देख समय अनुकूल हमेशा, सोती - जगती है ॥

जब मानव की छेड़खानियाँ, हृद से बढ़ जातीं ।
जग-जननी नैसर्गिक माता, रोती- बिलखाती ॥

लोभ- मोह के वशीभूत हो, जब समता घायल ।
बिन्दी पाँवों में गिर जाती, माथे पर पायल ॥

अट्टहास कर मानव चुनता, जब उल्टी राहें ।
महामारियाँ हँसकर गहतीं, फैलाकर बाहें ॥

चेचक हैजा प्लेग पीलिया, कर्क रोग, टीबी ।
रक्तचाप से पीड़ित बापू, माँ, बच्चे, बीबी ॥

सूर्य कोप से जलती धरती, जलता है अम्बर ।
कहीं बाढ़, सूखे का आलम, जीना है दूभर ॥

भूमि कम्प से हिलती वसुधा, पेड़ों में पतझड़ ।
हरित प्रभावों से मुरझाती, जीवन आशा जड़ ॥

आबादी के बोझ तले भू, दबकर अकुलाती ।
जन-घनत्व की कठिन वेदना, रोकर सह जाती ॥

जल विहीन नदियों से पानी, बादल ना पाए ।
प्यासी भू पर बोलो कैसे, पानी बरसाए !!

अतुल सम्पदा का दोहनकर, मुस्काए थे हम ।
आँख मूँदकर कुछ जैसे, भूले थे हर गम ॥

बढ़ता जाय प्रदूषण प्रतिपल, मानव के कारण ।
मानव ही लाया विनाश को, मानव ही तारण ॥

पंच भूत को मान साक्षी, कर लेंगे ये प्रण ।
पर्यावरण बचाव हेतु हम, जीतेंगे हर रण ॥

भू ध्वनि वायु रसायन जल में, मत खोना जीवन ।
चलो उगाकर पौधे निशदिन, है बोना जीवन ॥

कहता कवि अवधेश संतुलित, हो वसुधा-अम्बर ।
स्वच्छ रखेंगे सारी दुनिया, जैसे अपना घर ॥

अवधेश कुमार 'अवध'

FACTS ABOUT LABOUR DAY

1. The first celebrated US Labour Day was on Tuesday, September 5, 1882 in New York City, planned by the Central Labour Union.

2. 10,000 workers marched from City Hall all the way to 42nd Street and then met with their families in Wendel's Elm Park for a picnic, concert, and speeches.

3. Canada is said to have originated the idea of hosting a day honouring the labour movement. In 1872, they held a 'Nine-Hour Movement' to show support for striking workers.

4. There is disagreement about who actually proposed Labour Day as a holiday. Some say it was Peter J. McGuire, who was the cofounder of the American Federation of Labour. Others believe that it was Matthew Maguire, a machinist.

5. Oregon was the first state to celebrate Labour Day as a legal holiday in 1887.

6. The decision to make Labour Day the first Monday of September was approved on June 28, 1894

BITTER BUTTER

Betty bought a bar of butter, but the
butter Betty bought was bitter, so
Betty beat a bit of butter to make the
bitter butter better.



EMPLOYEE BIRTHDAYS



NAME	D.O.B
PLANT	
REHANUL HOQUE	01 May
RAUSHAN KUMAR SINGH	02 May
PRIYABRATA DEBNATH	02 May
IKRAMUL MAZID	03 May
DIPANKAR KURI	03 May
PONTE WAR	03 May
ROY SAINGSHAI	04 May
DAVID SYMPLI	04 May
RAJU SINHA	05 May
JOYDEEP ROY	06 May
SILSENG SANGMA	07 May
BISHWANATH PRATAP SINGH	07 May
MANBHADAKA DHAR	07 May
JADU RAM TAMULI	10 May
SOURAV SINHA	10 May
DIAMOND SYMPLI	10 May
JOYJIT NARZARY	11 May
DIPANKAR MAHATO	11 May
UPENDRA KR. SINGH	11 May
NIMAIN CHARAN BEHERA	11 May
RATAN BASUMATARY	11 May
KMENLANG SYMPLI	12 May
DUPHREN SOTONG	12 May
SHAMBHU KUMAR KUSHWAHA	14 May

NAME	D.O.B
PLANT	
BISWAJIT PAUL	15 May
K. S. REGHU KUMAR	15 May
RADHA KANTA DAS	15 May
JAY RAM NAYAK	19 May
MANOJ KUMAR	20 May
RISHAD SADAP	24 May
KRISHNA NEWAR	30 May
MITON CHANDA	31 May

NAME	D.O.B
GUWAHATI OFFICE	
REETWAM PATHAK	01-May
MAHESH KUMAR RAY	02-May
DIBYENDU KAR	08-May
SHAJI KOVVAPRAVAN	25-May
DEBAL DEB	28-May

NAME	D.O.B
HEAD OFFICE	
RAM BABU SHAW	06-May
KOUSHIK GOSWAMI	09-May
BINOD KUMAR RAJAK	15-May
MANISHA AGRAWAL	23-May
RAM CHANDRA RAUT	29-May
MOHIT SHARMA	30-May

NEW RECRUITS

A WARM WELCOME TO THE NEW RECRUITS OF MAX CEMENT

We welcome, with open arms, all of the following members who have been newly introduced into the Max Cement family. We sincerely hope that they will thoroughly enjoy their association with our organisation.

PLANT






NAME OF EMPLOYEE	DEPT	DESIGNATION	D.O.J	PHOTO
MANBHADAKA DHAR	STORE & PURCHASE	GRADUATE TRAINEE	12-03-2018	
CHANDRA SHEKHAR GOALA	AUTOMOBILE	MACHINERY ATTENDANT	20-03-2018	
JOYDEEP ROY	MINING & GEOLOGY	FOREMAN	02-04-2018	
MANOJ KUMAR SINHA	STORE & PURCHASE	EXECUTIVE	02-04-2018	
SADANAND CHAUHAN	PROCESS	MASON CUM ATTENDANT	04-04-2018	
PAWAN SINGH	PROCESS	MACHINERY ATTENDANT	04-04-2018	
DINBANDHU SINGH	COMMERCIAL	JR. EXECUTIVE	05-04-2018	
DEEPAK KUMAR SINGH	QUALITY CONTROL	JR. OFFICER	06-04-2018	
EASTER BAREH	STORE & PURCHASE	GRADUATE TRAINEE	16-04-2018	
PANCHAM SINHA	AUTOMOBILE	HYVA OPERATOR	10-04-2018	

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SALES AND MARKETING (GUWAHATI OFFICE)

NAME		PHOTO
MR. SHYAMAL DAS Sr. Executive (Techno Sales)	Mr. Shyamal has completed BE - Civil from Assam Engineering College, Guwahati & brings along over 2 years of experience. He was associated with Star Cement Ltd. before joining us.	
MR. BIPLAB JYOTI GOHAIN Deputy Manager (Techno Sales)	Mr. Biplab has completed Diploma in Civil Engineering from Assam Engineering Institute & brings along over 11 years of experience. He was associated with Relcom Engineering Pvt. Ltd., Ericsson India Pvt. Ltd., Star Cement Ltd. & JSB Cement LLP (Best Cement) before joining us.	
MR. DIGANTA KUMAR SARMA Executive (Techno Sales)	Mr. Diganta has completed Diploma in Civil Engineering from POWIET, Jorhat & brings along over 5 years of experience. He was associated with Star Cement Ltd., JSB Cement LLP (Best Cement) before joining us.	
MR. HIRANMOY DEY Executive (Techno Sales)	Mr. Hiranmoy has completed BE- Civil Engineering from Gauhati University & brings along over 2 years of experience. He was associated with Technovation Engineering Servicees, Kurung Kumey Enterprises before joining us.	
MR. SATISH S. REDDY Assistant General Manager (Sales & Mkt)	Mr. Satish has completed MBA from Institute for Technology and Management, Mumbai & brings along over 28 years of experience. He was associated with Eureka Forbs Ltd., Godrej Pillsbury India Ltd., Hindulco Industries Ltd., Gujarat Foils Ltd., Zuari Cement before joining us.	
MR. SALIM AHMED Executive (Sales)	Mr. Salim has completed MBA from Punjab Technical University & brings along over 3 years of experience. He was associated with Hills Cement Company Ltd. (Taj Cement) before joining us.	