

NEWS DESK

VCMD MESSAGE

Dear Colleagues,

We all represent a relationship. We are to others a mother, a father, a sister, a brother, an employee or a neighbour, a colleague or a friend and so on. The challenge is to be a figure of an ideal and good person.

So how do we shape our lives to be a pillar of being a good human being with value to the Nation, Home and Company?

I use the acronym of **SHAPE**:

S is for Self Confidence. This comes using our knowledge and experience with the will the confidence that it is correct.

H is for Humility. No amount of education and experience can compensate for arrogance.

A is for Activity. All our actions need to be planned and sustained.

P is for Positivity. Negative feelings and attitude will only bring about problems and using news to execute.

E is for being Empathy. There has to be a control of anger and a will to understand another's point of view. Patience is the key.

I hope we all practice this simple formula of being a symbol of an ideal person.

I wish you all the best

Regards,
Vineet Agarwal

"Optimism is the faith that leads to achievement. Nothing can be done without hope and confidence."

EDITOR'S SPEAK

Dear All,

This month, Max Cement in association with the Chankylliang Development Society spread warmth and care by distributing blankets to the underprivileged children of the Laskien Block of the Jaintia Hills District and its neighbourhood.

We also conducted the celebration for Bihu where the Max Parivar gathered to luncheon at a restaurant in Guwahati. The team members had a great time celebrating the festival of Bihu.

Also a volleyball tournament was organised on the 15th of January this year. The Green Valley Industries collaborated with the JHCMA (Jaintia Hills Cement Manufacturers Association) at the Annual Sports Meet to host a volleyball tournament.

This month, MAX Cement felicitated Para cyclist Rakesh Banik who travelled over 3,500 km from Bangkok to Guwahati, ended his journey on 28th Jan'18. The paracyclist was felicitated with Gamucha & Japi by MAX representatives.

Max wishes a very Happy Birthday to the members who have their birthdays this month!

Regards,
Nitesh Chaharia

Wishes of Maha Shivaratri



For any suggestion, write ups, photographs or participation in the Editorial board, e-mail us at nishtha@gnggroup.in



BLANKET DISTRIBUTION



Meghalaya, 12th Jan'18: Max Cement collaborated with Chankylliang Development Society for the noble cause of spreading the warmth of affection through distribution of blankets to the underprivileged children of Laskien Block of Jaintia Hills District and vicinity.

VOLLEYBALL TOURNAMENT



Meghalaya 15 January'18: Green Valliey Industries Ltd. in association with JHCMA (Jaintia Hills Cement Manufacturers Association) Annual Sports Meets, was proud to host the Inter Plant Volleyball Tournament. The event was inaugurated by Mr. PVSR Dattu (Sr. V.P, Max Cement), Mr. Devendra Bansal (E.D, Star Cement), Mr. Narendra Prasad Barik (Sr. G.M Power Plant, Star Cement), Mr. Pawan Joshi (G.M Commercial, Max Cement), Mr. A.K. Jindal (G.M Mechanical, Max Cement). Eight teams have participated in event, the final match will be held in the end week of January 2018.

SARASWATI PUJA

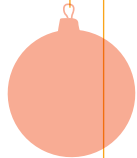


Meghalaya 22 January'18: Saraswati, the goddess of knowledge, music, art, wisdom and learning is worshipped by one and all. The goddess was worshipped with much devotion and pomp in our plant.

REPUBLIC DAY CELEBRATION



Meghalaya 26 January'18: The 69th Republic Day was celebrated with utmost devotion and zeal at Max Plant. The National flag was hoisted by Mr. PVSR Dattu (Senior VP-Operations) followed by our National Anthem. The occasion was rejoiced by a dance performance by little kids and various engaging activities for the employees and their family members.



**FELICITATION CEREMONY**

Guwahati, 28th Jan'18: MAX Cement felicitated Para cyclist Rakesh Banik who travelled over 3500 km from Bangkok to Guwahati, ended his journey on 28th Jan'18. The ceremony was attended by Forest Minister of Assam: Pramilarani Brahma, Mr. Prabitra Kr Khound, Directorate of Sports & Youth Welfare, Guwahati & members of United Brothers Club. The paracyclist was also felicitated with Gamucha & Japi by MAX representatives Jugal Barman and Bhaswati Sarma.

PETTY CONTRACTOR MEET

Hailakandi, 28th Jan'18: MAX Cement organised a Petty Contractor Meet in Thakurdas Bibah Bhawan, Lakhishar, Hailakandi. The meet was attended by over 52 Contactors & the meet was conducted by Mr. Atul Dutta (Head, TC) and Sandip Chattopadhyay (AGM). The meet was followed by dinner & gifts were also been distributed among the invitees.

ANNUAL DEALER MEET

Guwahati, 28th Jan'18: MAX Cement organised Annual Dealer Meet on 28th Jan'18 at Hotel Lily. The meet was attended by over 110 Dealers from Urban Kamrup, Rural Kamrup, Nagaon & Lower Assam. The meet started by lighting of the Lamp by President S & M: Ramendra Nath Sinha in presence of AGM & ASM's of respective areas. All the Dealers were felicitated with prizes on their achievement in the year 2016-2017 and the Sales Promoters with mementos from MAX for their valuable support. The meet was followed by lunch and gifts distribution along with mementos were also given to the dealers.

BIHU LUNCH



Guwahati, 13th Jan'18: The Max Parivaar at Guwahati got together for fun and frolic lunch at a restaurant in Guwahati. The entire staff had a gala time while munching and celebrating the joyous occasion of Bihu.

DEALER'S BIRTHDAY CELEBRATION



Assam 18 January'18: Max Cement initiated to celebrate the 50th birthday of their very own dealer of Assam Steel, Mr. Dilip. The surprise took the dealer aback and he was really excited by the sheer gesture from the employees of MAX Cement.

AGM's MEET



Kolkata 24 January'18: An AGM's meet was organised at Green Valliey Industries, Head Office. The AGM's were addressed by Mr. Vineet Agrawal (VCMD), Mr. Amitabh Babar (Consultant Sales & Marketing), Mr. Rajiv Soni (Consultant Branding), Mr. Prashant Khandelwal (CFO), Mr. Nitesh Chaharia (AGM-BDM) and Mr. Bijit Purkayastha (Head HR).

MASON MEET



Kachar 26 January'18: MAX team initiated to celebrate the 69th Republic Day with a group of masons. Approximately 40 masons assembled about 10.30 am in the field of village Madrasa, hoisted the National flag and sang the National Anthem. After the small ceremony the masons gathered inside the Madrasa, to conduct a Mason meet.

www.maxcement.co.in

Guwahati

Bangkok

3,500 km

MAX CEMENT
MAXIMUM KI GUARANTEE

A quest of determination and courage
3,500 km accomplished
Welcome Rakesh Banik

Save the Rhinos

www.facebook.com/maxcementindia

ETIQUETTE TIPS FOR USING YOUR PHONE ON THE JOB

Who doesn't love the convenience of a cell phone? Your family and friends can reach you at any time, for any reason, no matter where you are...even at work. While that accessibility may be a great way to stay in touch with your loved ones during the day, fixating on your phone can distract you from doing your job, and it may annoy your boss or co-workers. Assuming your employer doesn't forbid you from using your cell phone at work, here are some rules you should follow:

Put Your Phone Away

If your employer doesn't ban cell phones at work, you shouldn't use one so much that it gets in the way of doing your job. The best way to avoid temptation is to keep your phone in a desk drawer. Since your boss hasn't prohibited its use, you can check your phone occasionally to make sure you haven't missed any critical calls.

Turn Off Your Ringer

Silence your ringer. If you put your phone on vibrate and have it in your pocket, it will let you know when you have a call or text without disturbing your co-workers. It will also keep your boss from knowing how many calls you get at work.

Alternatively, you can buy a smart watch, and have it alert you to incoming calls and messages. Some activity trackers can be set to work with your phone too.

Use Your Cell Phone for Important Calls Only

Should you chitchat with your friend, mom, or significant other while at work? Save those casual conversations for after work hours or your break. There are very few calls that can't wait. If the school nurse is calling to say your child is ill, you should deal with that as soon as possible. Almost

any boss would be understanding about answering a call when there is a family emergency.

Inform anyone who is prone to calling you about every little thing, that you won't be able to answer. So, if your dog has an accident on the rug, your child can deal with it instead of letting you know immediately. When your cousin Tilly gets engaged, your mom should share the happy news later in the day.

Find a Private Place to Make Cell Phone Calls

It's okay to make personal calls when you are on break, but if you share a workspace do it in another area. Look for a spot where no one can overhear your conversation, even if what you are discussing isn't personal. Your co-workers may not be on break, and your chatter could interrupt their workflow.

Don't Look at Your Cell Phone During Meetings

In addition to using cell phones to talk or text, they have become an essential work tool. With that in mind, this rule should read "Don't Use Your Cell Phone at Meetings If You Are Going to Use It for Anything Unrelated." Use your apps as needed—for example, to add things to your calendar or take notes.

However, while you are sitting at a meeting, do not text, check your social media news feeds, post your status, or play games. Don't bury your nose in your phone. Keep your eyes up and stay engaged. Doing anything else will be a clear signal to your boss that your mind isn't completely on the business at hand.

By Pawan Joshi

RHYMES AND REASONS

रोजगार का पथ

पाल-पोसकर बच्चे को विद्यालय भेजा ।
 अँगड़ाई लेते सपनों को खूब सहेजा ॥
 तन मन धन को काट, उसे भरपूर पाया ।
 हर उपाधि के साथ, आरजू बीज उगाया ॥

कर कठोर व्रत, साध साधना शिक्षा पाई ।
 वक्ष पिता की चौड़ी, माई अति मुस्काई ॥
 लेकर डिग्री साथ, चला रोजी को पाने ।
 हुई रोटियाँ दूर, डिग्रियाँ लगी चिाने ॥

यहाँ वहाँ धकियाय, बेबसी का वह मारा ।
 बन्द हुई हर राह, हुआ वह बहुत बिचारा ॥
 एक तरफ दायित्व, दूसरी ओर विफलता ।
 ज्यों हो ईदी चाँद, पहुँच से दूर सफलता ॥

मरणासन्न आरजू, घर वाले पुचकारें ।
 शिक्षा है इक द्यूत खेल जिसमें हम हारें ॥
 ना-ना सुनना, ना-ना कहना सिर पर भारी ।
 आरक्षण की को, जानलेवा बीमारी ॥

बता जाए घर का कर्ज, बहन की शादी ।
 माई - बाबा मूक और बेसुध है दादी ॥
 कहे भतीजी, लिखो लेख शिक्षा पर चाचा ।
 कैसे कहूँ, सुनो बिटिया! मन तेरा काचा ॥

शिक्षा उनके लिए जरूरी जिनकी सत्ता ।
 है गरीब के लिए नौकरी बरें- छत्ता ॥
 शिक्षा व रोजगार बीच कोई ना नाता ।
 आरक्षण के देश, जन्म ना देहुँ विधाता ॥

अवधेश कुमार 'अवध'



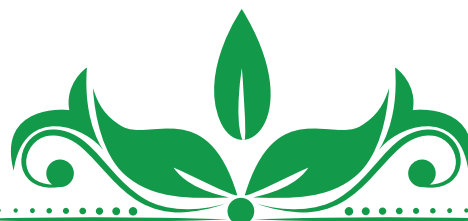
ARE YOU BUSY OR PRODUCTIVE?

"It's not enough to be busy, so are the ants. The question is what are we busy about?"

How many times do you get through the day or week feeling like you were incredibly busy – always working, trudging through the never ending task list, retrieving and making calls, emails, texts, face book, tweets and more – but not accomplishing anywhere near what you expected. So much of society seems to equate a busy person with a successful one. The ultimate question at the end of the day is whether or not you have moved closer to reaching your goal. Were you busy or productive? But knowing this is nebulous without clearly defined goals or benchmarks upon which progress can be measured. Even deeper is defining the goals in such a way that they are suitable benchmarks on the pathway to achieving your ultimate vision. A mentor told that efficiency is doing the "job right" while effectiveness is doing the "right job".

So, before you engage in another busy work, consider planning ahead to ensure what you will be doing is a productive part (the right job) in reaching your goal. If it is not, delegate or drop it, and if you feel you must do it, prioritize it to be done only after your most productive tasks have been completed. This way whether busy or not, will be productive.

By Mr. Abhijit Roy



EMPLOYEE BIRTHDAYS

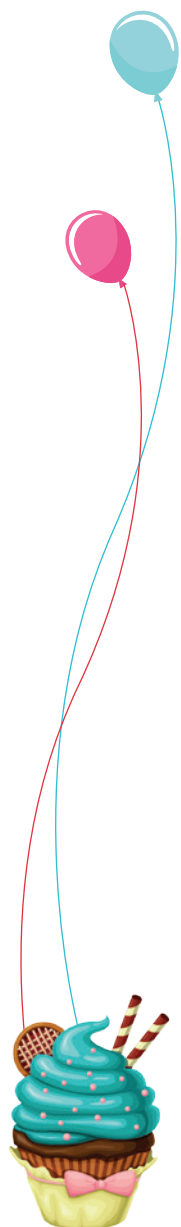
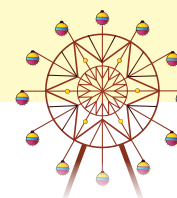
NAME	D.O.B
PLANT	
JEHERUL ISLAM	01-Feb
PRANJIT BORO	01-Feb
RAKESH DAS	01-Feb
RANADHIR SINHA	01-Feb
RANJU SINHA	01-Feb
DHANANJAY KUMAR MEHTA	05-Feb
LAXMAN KUMAR GUPTA	26-Feb
RAJESH BHATT	03-Feb
KH. BISHWA KR. SINGHA	28-Feb
RAJU BASUMATARY	02-Feb
SARBESWAR GOGOI	12-Feb
DIPAK CHETRY	01-Feb
BAPAN KAR	06-Feb
BIPLOB DAS	21-Feb
RAVI YADAV	25-Feb
BANESWAR BANIA	02-Feb
RAJANI KR GOGOI	03-Feb
RANJEET BORAH	02-Feb
RUPESH KUMAR	05-Feb
SATYAJIT SINGHA	02-Feb
WILBER MOMIN	25-Feb
SAMIRAN DAS	28-Feb
RIZWOAN AHMED BARBHUIYA	01-Feb
RAKESH BASER	08-Feb
MRS. GRACE DKHAR	05-Feb
NANGJAN DKHAR	05-Feb
WILLIAM Y KIHOK POHLONG	03-Feb
DAYA PDANG	25-Feb
ARKIRIO PAJU	15-Feb
DEILANG WAHLANG	26-Feb
MRS. GRACE DKHAR	05-Feb
NANGJAN DKHAR	05-Feb
WILLIAM Y KIHOK POHLONG	03-Feb
DAYA PDANG	25-Feb
ARKIRIO PAJU	15-Feb
DEILANG WAHLANG	26-Feb

NAME	D.O.B
GUWAHATI OFFICE	
RAHUL KUMAR PRASAD	02-Feb
MUKTARUL HASSAN MAJUMDER	09-Feb
SUBHANKAR DAS	15-Feb
PINKU LASKAR	16-Feb
CHIRANJIB DEB	21-Feb
BAISHALI CHAKRABORTY	24-Feb
SRINJOY GUHA	25-Feb
VIKASH MAHESWARI	26-Feb
DEBOJYOTI SAIKIA	27-Feb
HEMANTA PATHAK	28-Feb

NAME	D.O.B
HEAD OFFICE	
TARAK NATH GHOSH	01-Feb
PINTU MISTRY	04-Feb
DEVENDRA JHA	05-Feb
NITESH CHAHARIA	08-Feb
MALAY SARKAR	10-Feb

FACTS ABOUT MAHASHIVARATRI






Mahashivaratri is a Hindu festival celebrated annually in honour of the god Shiva. It is a major festival in Hinduism, but one that is solemn and marks a remembrance of "overcoming darkness and ignorance" in life and the world. This is an ancient Hindu festival whose origin date is unknown. The Maha Shivaratri is mentioned in several Puranas, particularly the Skanda Purana, Linga Purana and Padma Purana.






A WARM WELCOME TO THE NEW RECRUITS OF MAX CEMENT

We welcome, with open arms, all of the following members who have been newly introduced into the Max Cement family. We sincerely hope that they will thoroughly enjoy their association with our organisation.

PLANT

NAME OF EMPLOYEE	DEPT	DESIGNATION	D.O.J	PHOTO
SANTOSH KUMAR BARIK	ELECTRICAL & INSTRUMENTATION	TECHNICIAN	02.01.2018	
CHIDANANDA BORA	PACKING PLANT	SUPERVISOR	09.01.2018	
SOURAV SINHA	MINING & GEOLOGY	SUPERVISOR	12.01.2018	
ABIDUR RAHMAN BARBHUIYA	MINING & GEOLOGY	SUPERVISOR	15.01.2018	
BRAHM NARAYAN SINGH	PROCESS	JR.ENGINEER	15.01.2018	
SURENDER KUMAR	HUMAN RESOURCE	JR. EXECUTIVE - HR	17.01.2018	

SALES AND MARKETING (GUWAHATI OFFICE)

NAME		PHOTO
SATYA BORUAH Senior Executive (Sales)	Satya joined the North Lakhimpur office on 26.12.17. He has completed BA from Dibrugarh University & brings along over 09 years of experience. He was associated with Amrit Cement Ltd., Star Cement Ltd. & SRMB Srijan Pvt. Ltd. before joining us.	
AKBAR HUSSAIN BARBHUIYA Senior Executive (Sales)	Akbar joined the Silchar office on 10.01.18. He has completed BA from SHIATS-DU Allahabad & brings along over 06 years of experience. He was associated with Amrit Cement Ltd. before joining us.	
SUSHMITA BHATTACHARJEE Trainee (BDM)	Sushmita joined the Guwahati office on 05.01.18. She has completed Diploma (Electronics & Communication Engineering) from IASE University, Rajasthan & BE- Civil from ICE, Ludhiana (Punjab).	
BHASWATI SARM Executive (BDM)	Bhaswati joined the Guwahati office on 16.01.18. She has completed B. Tech. (Electronics & Communication Engineering) from Assam Don Bosco University & MBA (Marketing) from NIT- Silchar.	