

Volume: 6
Issue: 1

NISHITHA

NORTECH

GNG GROUP

MAX
GREEN VALLEY INDUSTRIES
MAXIMUM GUARANTEE

April 2020

Best Wishes for Rongali Bihu & Poila Baisakh

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FROM THE DESK OF VCMD

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**STAY
HOME
STAY SAFE**

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Mr. Anik Bose

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7/1, Lord Sinha Road, Kolkata 700071



FROM THE DESK OF VCMD

Dear Maxian,

This is the time of the year that we look forward to a new beginning as it marks the start of a new year. This is also the month that we look forward to festivities in terms of Bihu and Poila Baisakh. Though these may not be celebrated this year in their usual way, I extend my best wishes to you and your family for the Festivals. Let us be thankful for Nature for its bounty and blessings and let us look forward to a safe and healthy year ahead. Let us also resolve to be more in sync with the nature.

Once this "never before and hopefully never ever again experience" is over, let it be a reminder of our strong resilience and the spirit to overcome difficult times.

I had written to you all a few days ago about the challenges ahead and also as to how to utilise your time at home duly engaged with your Family. We will still have to be extremely careful once this lockdown is over as the danger may be around for some more time. Safety can never be taken for granted.

I wish you and your Family all the best for Bihu and Poila Baisakh.

Stay Safe.

VCMD

Let us use the lockdown to prepare for uncertain future ahead!

As we know, the Country has gone under lockdown for 21 days, perhaps there was no other way for the Government but to take this extreme action. This is the most difficult time our country has ever faced, in fact not only our Country, but the whole world is facing the most uncertain times since world war 2. We all are fighting an enemy we can't see and don't understand much about.

As mentioned by our Prime Minister, that the more advanced countries in the world with much better infrastructure and healthcare facilities with less population compared to us are unable to manage or contain this problem.

Our best hope is this lockdown and hopefully, by this time we will be able to isolate and treat the unfortunate victims of the Virus.

As responsible citizens of this Country, we must cooperate with this effort of the Government & obediently follow the advisories. I understand that this will be very difficult for all of us but we must realise that if we are not able to contain the virus in 21 days then the shutdown could continue for even longer period of time. On our part, we should also explain the importance of distancing and hygiene to all our friends, relatives and neighbors because even if a few people flout these advisories, then the whole purpose would be defeated.

Let's also look at the bright side of this 21 days lockdown. This gives us an absolutely unadulterated time with ourselves and our families. Let's use this time in a proper and productive way. It's the time that we can connect with our families, speak to friends that we haven't spoken in a while, indulge in our hobbies and do some reading as well. This is a great time for some new learning as well. Our Company had recently started an online resource center for learning. Please use the same, to the best possible. Besides there are a lot of free resources available online if we really want to learn. I strongly urge you to explore all those possible means.

I also urge you to take good care of your body. Spend some time exercising, meditate for some time and also eat right. All this will keep us mentally positive and also increase our immunity which is very vital at this point of time.

I also suggest that you connect with customers, colleagues or vendors over phone and check if they are doing well or not. These small gestures will go a long way in making the relationship with them stronger. Future holds very challenging times for the entire Country and we, at Max, would be no exception. No doubt economy will take a toll and we at Max would also see a very uncertain demand. That's why it's very important to remain in strict discipline, keep our mind and body agile and maintain the connect with the customers, so that once the lockdown is over we can go all out with full energy and wherewithal to regain some of the lost momentum and volumes.

Stay safe and take care!

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April 2020



EDITOR'S SPEAK

Hello Maxians!

I hope this article finds you and your family in good health and happiness.

We are all under the stress of the pandemic, but we must be aware that as long as we practise sanitation, social distancing and proper methodologies laid out by the Medical welfare, there is nothing to worry about. Hoping that the social distancing doesn't bring about emotional distancing. The pandemic has really affected humanity greatly and the cases are still on the rise.

However, as we, humanity stand as one, let us also unite in prayers for the families that have been affected and the lives lost.

As we practise work from home, let us balance work with our daily chores also do some yogas and exercises to keep our mind and body fit! E-learning facilities are also very beneficial at this point of time as we are able to improvise ourselves and the soft skills. Let us look on the bright side and make the best use of what is in our grasp.

With the beginning of the new financial year I wish you and your family a prosperous and healthy year, full of smiles and success. Let us contribute ourselves for the betterment of our nation by staying indoors and comply with "STAY HOME, STAY SAFE".

With well wishes,
Rupesh Mishra



EDITOR'S SPEAK

WHEN ISOLATION MEETS SOLITUDE

One week into this lockdown and everything around us has changed so much. The empty roads, the perpetual silence and a sudden enthusiasm of showing off talent on the digital platform. Amidst all these lies a hidden fear of uncertainty. Will we ever go back to the normal routine? The routine that we are used to, the life that we are comfortable in and the world we are familiar with.

But as days pass by, we notice the little changes in us and the world around. The hot cup of tea early in the morning is a little more comforting than the usual, the morning alarm is replaced by chirping of birds. Those familiar faces of our neighbourhood with whom we had hardly spoke became our friends. We are cautious about using our supplies wisely.

Life can be a tad more difficult for single dwellers. The loneliness, insecurities and solitude can eat us up and the walls may seem like crashing onto us. We tend to miss the hug, the warmth and the friends vibe but realizing living indoors has its own perks. It gives us a chance to introspect and gives us a chance to be our best friend.

We can start liking our own company, being alone or indoors may hit us hard at times but then we can gather ourselves on the very next moment. We can be more empathetic towards people, ourselves and the world at large.

Someone out there, in solitude, sits for hours on the terrace looking at the birds hovering around in glory, the trees swaying with the wind, the riot of colours in the sky and the setting sun bidding goodbye to another day. We can gaze at the stars for hours: some far some near some twinkling and some brighter than the other.

In this constant effort to live our dreams, we had forgotten to live our lives. Staying alone or staying at home is not that difficult once you let go, make peace with yourself and start enjoying your own company.

Self love, isolation and finding bliss in solitude is not that easy: it is a journey and not a destination. Make use of this isolation if you have the liberty and can afford to. THE life lesson we all learn from this will stay with us forever and we will be back to our familiar world much stronger and happier.

Hoping for a better future!
Stay Home Stay Positive
ANIK BOSE

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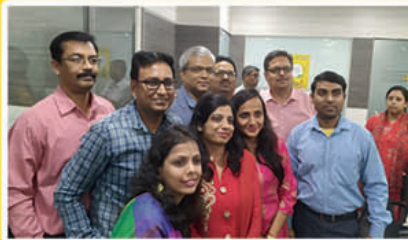
April 2020



MAX PANORAMA

HOLI CELEBRATIONS

The festival of Holi was enjoyed by all employees around the operational locations of Green Valliey Industries Ltd. The event was celebrated with family, friends and foes with colours on each other that emitted positivity amongst all. The gathering at Plant, Sales & Marketing Office as well as Head Office marked the day as a memorable one for everyone. Here are glimpses of the event :



HOLI MILAN

Holi Milan was an event organized for Max Transporters and Employees of Logistics Department, at plant. On this occasion all people celebrated the festival of colour and enjoyed themselves with folk songs & DJ music. Here are glimpses of the event :



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MAX PANORAMA

SANITIZER BOOTH AT GUWAHATI

In the fight against the Corona virus, Max Cement has taken an initiative to offer the facility of sanitisation to citizens of Guwahati. A sanitisation booth has been installed so that people can wash their hands as frequently as possible to avoid spread of the virus.



SAFETY & PRECAUTION AT GVIL

In the wake of this global Pandemic COVID-19 (CORONAVIRUS), Max Cement being a responsible employer has adopted various safety precautionary measures to fight the community spread of coronavirus and keep their employees aware and alert of the situation. Distribution of masks and hand sanitizers were done at Plant, Marketing Office and Head Office as well.



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MAX PANORAMA

WOMEN'S DAY CELEBRATIONS

Women's day celebration at Head Office (Kolkata) was done in presence of our Chairman - Mr. Praveen Agarwal and others. At Guwahati Office in presence of our GM - Mr. Rajesh Srivastava, Mr. Arjun Kanti Roy & AGM - Mr. Ravinder Agarwal. They gave a bit brief on the women hood & also on how our ladies carry out their job at GVIL. They were also handed over with a certificate & a gift as a small token of appreciation.



NATIONAL SAFETY DAY CELEBRATION

The 49th National Safety Day 2020 was observed on 4th March in plant under the theme "Enhance Health & Safety Performance by use of Advanced Technology. On this occasion theme based poster making, slogans, skit competition & other activities were organized which were very sportingly participated by all employees.





DOCTOR'S MESSAGE

कोरोना वायरस से न घबराएं, खुद बचें और सबको बचाएं

आओ 4 बात करें

1 कोरोना वायरस एक फ्लू जैसी बीमारी फैलाता है, जिसके लक्षण हैं :



बुखार



खाँसी



साँस लेने में तकलीफ

पिछले 14 दिनों में अगर आप विदेश यात्रा से लौटे हैं, या किसी विदेश यात्रा से लौटे व्यक्ति के संपर्क में आए हैं और आपको ऊपर दिए गए लक्षण महसूस हो रहे हैं, तो तुरंत नज़दीकी स्वास्थ्य केंद्र से उपचार लें और झोलाछाप चिकित्सकों से बचें।

2 बचाव के सरल उपाय



क्या करें



हाथों को बार-बार साबुन एवं साफ पानी से अच्छे तरह धोएं।



खाँसते और छींकते समय अपना नाक और मुँह को रुमाल से ढकें। इस्तेमाल किए टिशू को कूड़ेदान में ही फेंकें।



अगर खाँसी या बुखार के लक्षण हों, या साँस लेने में तकलीफ हो तो तुरंत निकटतम स्वास्थ्य केंद्र जाएं।



खाँसी, बुखार या साँस लेने में तकलीफ हाने पर और लक्षण समाप्त होने तक घर पर ही आराम करें। अन्य लोगों से कम से कम एक मीटर की दूरी बनाए रखें।



क्या न करें



सार्वजनिक एवं खुले स्थानों पर न धुंके।



बेवजह अपनी आँखें, नाक या मुँह न छूएं। छूने के बाद हमेशा हाथों को अच्छे तरह साबुन और पानी से धोएं।



खाँसी या बुखार के लक्षण होने पर, या साँस लेने में तकलीफ होने पर, लक्षण समाप्त होने तक सार्वजनिक स्थानों पर न जाएं और लोगों से निकट संपर्क न करें।

3 आशा की भूमिका

- गृह भ्रमण के दौरान आशा, ऐसे व्यक्तियों की सूचना तत्काल प्रभारी चिकित्साधिकारी को दें, जिन्होंने पिछले 14 दिनों में विदेश यात्रा की है, या विदेश यात्रा किए व्यक्ति के संपर्क में आए हैं तथा उनमें खाँसी, बुखार के लक्षण दिखाई दे रहे हों, या साँस लेने में तकलीफ हो।
- प्रभावित व्यक्ति को अगले 14 दिनों के लिए घर के सदस्यों एवं अन्य लोगों के साथ संपर्क सीमित करने और अलग कमरे में सोने की सलाह दें।
- गृह भ्रमण एवं सामुदायिक बैठकों के दौरान निम्न जानकारी दें—
 - कोरोना वायरस के संक्रमण से बचाव के लिए परिवार/समुदाय के लोगों को "क्या करें" और "क्या न करें" के विषय में जानकारी दें।
 - खाँसते और छींकते समय व्यक्ति अपनी नाक और मुँह को रुमाल/कपड़े या कोहनी से कैसे ढकें का प्रदर्शन करके दिखाएं।
 - कोरोना वायरस से बचाव एवं रोकथाम हेतु साबुन एवं साफ पानी से हाथ धोने की गतिविधि का डेमो (प्रदर्शन) करके दिखाएं।

4 हम सब ध्यान दें

- भारत में कोरोना वायरस के बहुत कम मामले सामने आए हैं। कोरोना वायरस से प्रभावित अधिकांश रोगी पूर्णतः सही हो जाते हैं, अतः घबराएं बिल्कुल नहीं।
- ज़िम्मेदार बनने, सोशल मीडिया में अवैज्ञानिक/अप्रामाणिक संदेशों को न तो फैलाएं और अन्य लोगों को भी मना करें।
- केवल प्रामाणिक स्रोतों के संदेशों पर भरोसा करें जैसे स्वास्थ्य एवं परिवार कल्याण विभाग और डब्ल्यूएचओ।



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PEARLS OF WISDOM

LEADERSHIP LESSONS FROM THE RAMAYANA

Dear Readers,

Ramanand Sagar's popular TV series Ramayana, first aired in the 1980s, has garnered huge viewership within a week, as people stay home because of the lockdown in the wake of the covid-19 crisis and turn to consume more entertainment. For those old enough now to have watched the original telecast in 1987-88, it is pure nostalgia, a chance to revisit an old familiar friend and remember what it meant to have a TV box set with just one TV channel.

Besides entertainment, the great Epic Ramayana episodes establishes management lessons and Leadership qualities of Shri Ram to fore for all and sundry in the contemporary entrepreneurial era. Herein I have tried to list down few of them:

1. Shri Ram as a student: Shri Ram was an exemplary student. He learnt scriptures and archery, sword fighting at Maharishi Valmiki's ashram. In order to be a good leader, you should know your subject. No one can rise to the top without learning the core skills – skills required to complete your job.
2. The exile : Shri Ram knew about the difficulties he would have to face. Yet he accepted the life of a hermit just as he had accepted living like a prince with equanimity. As leaders, there will be times when the going gets tough. A true leader is one who accepts the good and the bad with equanimity.
3. Depth of emotions: During the period of exile, Sita gets kidnapped by Ravan. Shri Ram was distraught at what had happened. He did not hide from his emotions. At the same time he did not get emotionally weak and give up on his beloved wife. A leader will not succumb to the emotional distress. (In life there will be situations where you are emotionally distressed and drained).
4. Making Allies: Shri Ram knew very well that searching for Sita was not a one man's job. He went ahead looking for her but along the way he made strong allies. Whether it was Sugriva or Vibhishana, it was the allies and the friendships forged with them which helped Shri Ram conquer Ravan. Similarly, as leaders you should build a strong network of allies. A strong second line is a strategic requirement in today's world.
5. Clarity in vision: Shri Ram was very clear about what he wanted. The goals and objectives and the way he would go about achieving them was very clear. Similarly, for a leader, having a vision is extremely important but having clarity in that vision is even more critical.

(To be Continued in next issue.....)

By Nitesh Chaharia

कोरोना वायरस

रहे सुरक्षित, रखे सुरक्षित, यह संकल्प हमारा है।
अपने ऊपर अपना कर्फ्यू, देख करोना हारा है।।

मुँह पर मास्क लगाओ, हाथों की कर खूब धुलाई।
खुद भी सजग रहो, औरों को सजग करो रे भाई।
खाँसी और बुखार अगर हो, अस्पताल फौरन जाओ-
कोरोना का करो सफाया, करके खूब सफाई।।

कोरोना बन मौत रुलाया, अब रोयेगा।
गलत दृष्टि में पाँव बढ़ाया, अब रोयेगा।
मौत-कफ़न को साथ बेचते, चीनी चाचा-
कोरोना भारत में आया, अब रोयेगा।।

बड़ी बड़ी मुश्किल को झेला है हमने।
पानी, पवन, आग से खेला है हमने।
कोरोना को घर में रहकर मारेंगे-
जग को पुनः बनाया चेला है हमने।।

मानव नर्मिति कोरोना है, मानव ने उपजाया है।
खादूय अखादूय अपाचूय सुपाचूय सभी को उदर चुसाया है।।
मानवता को कर दरकिनार, दानवता को अपनाया है।
इसीलिए मानव - कुकर्म कोरोना बनकर आया है।।

आओ संयम से सचेत होकर इसका प्रतिकार करें।
सनातनी जीवन पद्धति अपनाकर के उपचार करें।।
जब तक दवा नहीं बनती एकल रहना स्वीकार करें।
रहकर अवध सुरक्षा संग सुरक्षा पर अधिकार करें।।

डॉ अवधेश कुमार अवध

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EMPLOYEE'S BIRTHDAY

SALES & MARKETING OFFICE

Name	D.O.B
ROHIT KUMAR SINGH	8 April
ASHIM PATOWARY	21 April
HADIUL ISLAM	27 April
VISHAL AGARWAL	28 April
KUNTAL DATTA	29 April
DEBASHIS BARUA	30 April

PLANT

Name	D.O.B
BUBUL KUMAR DAS	1-Apr
MRS. CHIARLY SHADAP	1-Apr
RATAN MONI SINHA	2-Apr
AMAL SINHA	2-Apr
MIHSALAN SUTING	3-Apr
EASTER BAREH	3-Apr
SADANAND CHAUHAN	5-Apr
WETSING R MARAK	5-Apr
SAMSUL ALOM AHMED	5-Apr
RAJEN SINHA	6-Apr
RIKI SYMPLI	7-Apr
BIPUL SINGHA	16-Apr
RICHART SINHA	18-Apr
DEINIWANCHWA SUMER	21-Apr
NILA KSOO	23-Apr
ANIL NARZARI	24-Apr
SUBIR DAS	24-Apr
AJIT DAS	27-Apr
VIRENDRA KUMAR SINGH	28-Apr
PADUM BAHADUR THAPA	30-Apr
NABAJIT KALITA	30-Apr

HEAD OFFICE

Name	D.O.B
MUNNA JHA	6 April
MANAS PRAMANIK	14April
RITUPARNA BANERJEE	25April
NILU SURANA	25April



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NEW RECRUITS

A WARM WELCOME TO THE NEW RECRUITS OF MAX CEMENT

PLANT



We are pleased to introduce Mr. IAINESKHEM POHDWENG, who has joined us a trainee on 2nd March in E & I Dept. at plant.



We are pleased to introduce Mr. RANAJIT SINGHA, who has joined us a welder on 11th March in Automobile Dept. at plant.



We are pleased to introduce Mr. JUNKU SINHA, who has joined us a helper on 11th March in Mining & Geology Dept. at plant.



We are pleased to introduce Mr. PRITHVIRAJ CHAURASIA, who has joined us a Asst. Engineer on 18th March in Mechanical Dept. at plant.

SALES & MARKETING OFFICE



We are pleased to introduce Mr. SIMANTA BHARALI, who has joined us on 24th February as Sales Executive, based at Urban Kamrup I. He has completed BA from Gauhati University & brings along over 4 years of experience.



For submission of articles or any other queries
please contact 9903019611 or 9774098810
write to us at nishtha@gnggroup.in

